

Working dog puppy



Super Premium Range

The **Super Premium** range benefits from a variety of high quality protein sources.

The range provides a selection of hypoallergenic recipes formulated without common food allergens for dogs - beef, pork, wheat, wheat gluten, dairy and soya.

Why Chicken?

Chicken is a **lean** protein source rich in essential amino acids. It is also a good source of vitamins & minerals including B vitamins and iron which may **help** contribute to overall health and well-being.

Why Rice?

 $\mbox{\bf Rice}$ is a carbohydrate source ideal for dogs with sensitive digestion.



Recipe Claims

38% Total Chicken

A responsibly sourced and highly digestible protein source.



Joint Care Pack

To help support cartilage for healthy joints in puppies.



High Quality Protein

To support healthy growth and growing muscles.



Skin & Coat

Contains Omega 3 & 6 essential fatty acids to help maintain a healthy skin & shiny coat.



Immune System

Contains vitamins and minerals to help maintain a healthy immune system.



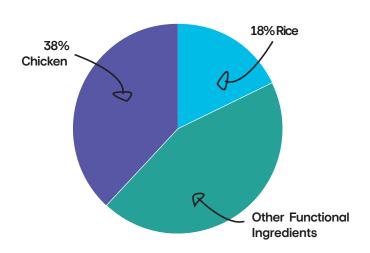
No Added Artificial Colours & Preservatives

Naturally preserved using rosemary extract.





COMPOSITION



Chicken 38% (Including Dried Chicken 31%, Chicken Fat 5%& Chicken Gravy 2%) Rice (18%), Maize, Oats, Beet Pulp (5%), Dried Fish, Vegetable Stock, Freshly Prepared Free Range Egg, Brewer's Yeast, Linseed, Minerals, Vitamins, Omega 3 Supplement, MOS (530 mg/kg), FOS (530 mg/kg), Yucca Extract (240 mg/kg), Glucosamine (90 mg/kg), Methylsulfonylmethane (90 mg/kg), Chondroitin Sulphate (60 mg/kg)

BAG SIZES

- Available in a variety of bag sizes
- · 18 month shelf life.



KIBBLE SIZE

- · Optimal kibble size and shapefor puppies.
- · A crunchykibble texture.





Crude Protein	28%
Crude Fat	13%
Crude Fibre	3%
Crude Ash	7.5%
Moisture	8%
NFE	40.5%
Metabolisable Energy	369 kcal/100g
Omega 6	1.9%
Omega 3	0.7%
Calcium	1.2%
Phosphorus	0.9%

NUTRITIONAL ADDITIVES PER KG:

Vitamins: Vitamin A 25,800 IU, Vitamin D3 1,750 IU

Provitamins: L-Carnitine 100 mg

Trace Elements: Zinc (Zinc Chelate of Amino Acids Hydrate/Zinc Sulphate Monohydrate) 153 mg, Iron (Iron (II) Sulphate Monohydrate/ Iron (II) Chelate of Amino Acids Hydrate) 95 mg, Manganese (Manganous Sulphate Monohydrate) 35 mg, Copper (Copper (II) Sulphate Pentahydrate/Copper (II) Chelate of Amino Acids Hydrate) 15 mg, Iodine (Calcium Iodate Anhydrous) 1 mg, Selenium (Sodium Selenite) 0.3 mg

Amino Acids: DL-Methionine 2,600 mg

FEEDING GUIDE*					
Expected	Grams per day (g)				
Weight of Adult Dog (kg)	2 - 6 Months	6 - 9 Months	9 - 12 Months	12 - 15 Months	
1 - 4kg	50 - 80g	70 - 85g	70g - Adult	Adult	
5 - 10kg	110 - 175g	160 - 185g	160g - Adult	Adult	
11 - 25kg	165 - 295g	265 - 310g	260 - 325g	Adult	
26 - 35kg	225 - 430g	375 - 450g	355 - 450g	385 - 395g	
36 - 45kg	315 - 595g	515 - 615g	460 - 575g	495 - 520g	

^{*} All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available.